### FINANCIAL STATEMENTS

# JOSHUA M. FREEMAN FOUNDATION

FOR THE YEARS ENDED DECEMBER 31, 2012 AND 2011

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### INDEPENDENT AUDITOR'S REPORT

To the Board of Directors Joshua M. Freeman Foundation Selbyville, Delaware

We have audited the accompanying financial statements of the Joshua M. Freeman Foundation (JMFF), which comprise the statements of financial position as of December 31, 2012 and 2011, and the related statements of activities and changes in net assets, functional expenses and cash flows for the years then ended, and the related notes to the financial statements.

### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

### **Auditor's Responsibility**

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of JMFF as of December 31, 2012 and 2011, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Bethesda, Maryland July 30, 2013

Gelman Kozenberg & Freedman

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## STATEMENTS OF FINANCIAL POSITION AS OF DECEMBER 31, 2012 AND 2011

### **ASSETS**

	_	2012	_	2011
CURRENT ASSETS				
Cash and cash equivalents Investments Grants receivable Prepaid expenses and other assets	\$	1,035,984 73,550 21,860 22,601	\$	972,225 36,801 - 29,740
Total current assets	_	1,153,995	_	1,038,766
FURNITURE AND EQUIPMENT				
Buildings Equipment Furniture Computer related equipment Vehicles	_	12,641 115,642 21,812 30,912 9,946	_	12,641 3,972 11,925 27,817 9,946
Less: Accumulated depreciation and amortization	-	190,953 (64,651)	_	66,301 (28,894)
Net furniture and equipment	_	126,302	_	37,407
TOTAL ASSETS	\$_	1,280,297	\$_	1,076,173
LIABILITIES AND NET ASSETS				
CURRENT LIABILITIES				
Accounts payable and accrued liabilities Refundable advances	\$	36,664 3,835	\$_	77,123 7,190
Total current liabilities	_	40,499	_	84,313
NET ASSETS				
Unrestricted Temporarily restricted	_	1,186,816 52,982	_	991,860
Total net assets	_	1,239,798	_	991,860
TOTAL LIABILITIES AND NET ASSETS	\$_	1,280,297	\$_	1,076,173

## STATEMENTS OF ACTIVITIES AND CHANGES IN NET ASSETS FOR THE YEARS ENDED DECEMBER 31, 2012 AND 2011

	2012					
SUPPORT AND REVENUE	Unrestricted	Temporarily Restricted	Total			
Operating revenue, net of cost of goods sold of \$39,178 in 2012 and \$40,201 in 2011 Fundraising and sponsorships, net of cost of auction	\$ 423,159	\$ -	\$ 423,159			
items of \$42,484 in 2012 and \$28,734 in 2011	471,916	-	471,916			
Grants - Government, corporate foundations, other	52,170	99,720	151,890			
Legacy grant - Carl M. Freeman Foundation, Inc.	870,000	-	870,000			
Interest and investment income  Net assets released from donor restrictions	18,851 <u>46,738</u>	- (46,738)	18,851			
Net assets released from donor restrictions	40,730	<u>(40,736</u> )				
Total support and revenue	1,882,834	52,982	1,935,816			
EXPENSES						
Program Services	1,284,616	-	1,284,616			
Management and General	102,086	-	102,086			
Fundraising	<u>301,176</u>		<u>301,176</u>			
Total expenses	1,687,878		1,687,878			
Changes in net assets	194,956	52,982	247,938			
NET ASSETS AT BEGINNING OF YEAR	991,860		991,860			
NET ASSETS AT END OF YEAR	\$ <u>1,186,816</u>	\$ 52,982	\$ <u>1,239,798</u>			

	2011									
U	Temporarily Unrestricted Restricted Total									
\$	270,858	\$	-	\$	270,858					
	357,931		-		357,931					
_	45,242 780,000 5,860	_	- - - -	_	45,242 780,000 5,860					
_	1,459,891	_		_	1,459,891					
_	1,061,135 168,232 223,842	_	- - -	_	1,061,135 168,232 223,842					
_	1,453,209	_		_	1,453,209					
	6,682		-		6,682					
_	985,178	_		_	985,178					
\$_	991,860	\$_	_	\$_	991,860					

# STATEMENT OF FUNCTIONAL EXPENSES FOR THE YEAR ENDED DECEMBER 31, 2012

	I	Program Management					Total	
	Services		Services and General		Fundraising		E	Expenses
		_		_				
Productions	\$	743,564	\$	-	\$	-	\$	743,564
Personnel		242,177		48,322		127,213		417,712
Events and activities		-		-		131,104		131,104
Design and print		48,839		-		8,716		57,555
Promotional costs		99,221		-		866		100,087
Professional fees		7,595		14,128		6,886		28,609
Insurance		11,895		4,598		781		17,274
Travel and related		12,591		6,346		2,879		21,816
Postage and delivery		1,198		412		2,369		3,979
Public relations		967		-		1,034		2,001
Facility expenses		47,809		2,966		2,618		53,393
Bank and credit card fees		13,237		283		3,766		17,286
Accounting and audit		-		21,475		-		21,475
Depreciation and amortization		31,340		1,796		2,621		35,757
Telecommunications		5,385		591		3,891		9,867
Other		18,798		1,169		6,432		26,399
TOTAL	\$	1,284,616	\$	102,086	\$	301,176	\$	1,687,878

# STATEMENT OF FUNCTIONAL EXPENSES FOR THE YEAR ENDED DECEMBER 31, 2011

	Program		Management				Total		
	;	Services	and General Fundraising		E	xpenses			
Productions	\$	608,124	\$	-	\$	-	\$	608,124	
Personnel		244,082		51,573		120,607		416,262	
Events and activities		-		-		69,380		69,380	
Design and print		39,406		572		10,827		50,805	
Promotional costs		65,923		-		-		65,923	
Professional fees		550		57,600		-		58,150	
Insurance		9,435		2,333		-		11,768	
Travel and related		20,079		12,790		2,046		34,915	
Postage and delivery		91		512		1,941		2,544	
Facility expenses		37,171		3,607		1,812		42,590	
Bank and credit card fees		8,006		394		3,394		11,794	
Accounting and audit		-		22,922		-		22,922	
Depreciation and amortization		14,802		890		1,627		17,319	
Telecommunications		3,559		1,706		8,306		13,571	
Other		9,907		13,333		3,902		27,142	
TOTAL	\$	1,061,135	\$	168,232	\$	223,842	\$	1,453,209	

### STATEMENTS OF CASH FLOWS FOR THE YEARS ENDED DECEMBER 31, 2012 AND 2011

	2012			2011	
CASH FLOWS FROM OPERATING ACTIVITIES					
Changes in net assets	\$	247,938	\$	6,682	
Adjustments to reconcile changes in net assets to net cash provided by operating activities:					
Depreciation and amortization Stock donations Unrealized gain on investments Expensed capital asset		35,757 (20,002) (16,747)		17,319 - (279) 4,648	
(Increase) decrease in: Prepaid expenses and other assets Grants receivable		7,139 (21,860)		1,051 -	
Increase (decrease) in: Accounts payable and accrued liabilities Refundable advances	_	(40,459) (3,355)		34,805 5,690	
Net cash provided by operating activities	_	188,411	_	69,916	
CASH FLOWS FROM INVESTING ACTIVITIES					
Proceeds from redemption of certificate of deposit Purchase of capital assets	_	- (124,652)	_	100,000 (23,688)	
Net cash (used) provided by investing activities	_	(124,652)	_	76,312	
Net increase in cash and cash equivalents		63,759		146,228	
CASH AND CASH EQUIVALENTS AT BEGINNING OF YEAR	_	972,225		825,997	
CASH AND CASH EQUIVALENTS AT END OF YEAR	\$	1,035,984	\$	972,225	

### NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2012 AND 2011

### 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES AND GENERAL INFORMATION

### **Organization**

Joshua M. Freeman Foundation (JMFF) is a not-for-profit organization, incorporated in the State of Delaware in 2007. Its mission is to partner to present memorable performances and provide inspired arts education for all. Its current principal activity is presenting a variety of performances at "The Freeman Stage at Bayside", an open air facility in Sussex County, Delaware, as well as other performing arts indoor venues throughout the county.

### Basis of presentation

The accompanying financial statements are presented on the accrual basis of accounting, and in accordance with FASB ASC 958, *Not-for-Profit Entities*.

### Cash and cash equivalents

JMFF considers all cash and other highly liquid investments with initial maturities of three months or less to be cash equivalents.

Through December 31, 2012, the Dodd-Frank Wall Street Reform and Consumer Protection Act ("Dodd-Frank Act") provided temporary unlimited deposit insurance coverage for non-interest bearing transaction accounts at all Federal Deposit Insurance Corporation (FDIC) insured depository institutions (the "Dodd-Frank Deposit Insurance Provision"). JMFF maintained a portion of its cash balance at a financial institution in a non-interest bearing account; thereby, all of this cash balance was protected by the FDIC under this Act. Beginning January 1, 2013, funds deposited in non-interest bearing accounts will no longer receive unlimited deposit insurance coverage. Bank deposit accounts at one institution will be insured by the FDIC up to a limit of \$250,000.

### Investments

Investments are recorded at their fair value. Unrealized and realized gains and losses are included in investment income in the Statements of Activities and Changes in Net Assets.

### Furniture and equipment

Furniture and equipment acquisitions in excess of \$2,500 are capitalized and are stated at cost basis. Furniture and equipment are depreciated on a straight-line basis over the estimated useful lives of the related assets, generally three to five years. The cost of maintenance and repairs is recorded as expenses are incurred.

#### Income taxes

JMFF has been recognized as an exempt organization under Section 501(c)(3) of the Internal Revenue Code, effective as of March 7, 2007. Accordingly, no provision for income taxes has been made in the accompanying financial statements. JMFF is further classified as a public charity under Section 170(b)(1)(A)(vi), and is not a private foundation.

### Uncertain tax positions

For the years ended December 31, 2012 and 2011, JMFF has documented its consideration of FASB ASC 740-10, *Income Taxes*, that provides guidance for reporting uncertainty in income taxes and has determined that no material uncertain tax positions qualify for either recognition or disclosure in the financial statements.

The Federal Form 990, Return of Organization Exempt from Income Tax, is subject to examination by the Internal Revenue Service, generally for three years after it is filed.

### NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2012 AND 2011

### 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES AND GENERAL INFORMATION (Continued)

### Net asset classification

The net assets are reported in two self-balancing groups as follows:

- Unrestricted net assets include unrestricted revenue and contributions received without donor-imposed restrictions. These net assets are available for the operation of JMFF and include both internally designated and undesignated resources.
- Temporarily restricted net assets include revenue and contributions subject to donorimposed stipulations that will be met by the actions of JMFF and/or the passage of time.
   When a restriction expires, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the Statements of Activities and Changes in Net Assets as net assets released from restrictions.

### Revenue recognition

Operating revenue is recorded on an accrual basis and consists of ticket and concession sales from programs that are primarily offered at The Freeman Stage at Bayside. Fundraising and sponsorship revenue includes charitable contributions and other support; such revenue is recognized in the year it is received from the donor. Grant revenue is recognized in the year in which the grant is awarded and is further segregated into Unrestricted or Temporarily Restricted, as applicable. As of December 31, 2012 and 2011, there were \$52,982 and \$0, respectively, in temporarily restricted net assets.

### Use of estimates

The preparation of the financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Accordingly, actual results could differ from those estimates.

### Functional allocation of expenses

The costs of providing the various programs and other activities have been summarized on a functional basis in the Statements of Activities and Changes in Net Assets. Accordingly, certain costs have been allocated among the programs and supporting services benefited.

### Risks and uncertainties

JMFF invests in various investment securities. Investment securities are exposed to various risks such as interest rates, market and credit risks. Due to the level of risk associated with certain investment securities, it is at least reasonably possible that changes in the values of investment securities will occur in the near term and that such changes could materially affect the amounts reported in the accompanying financial statements.

### Fair value measurement

JMFF adopted the provisions of FASB ASC 820, Fair Value Measurement. FASB ASC 820 defines fair value, establishes a framework for measuring fair value, establishes a fair value hierarchy based on the quality of inputs (assumptions that market participants would use in pricing assets and liabilities, including assumptions about risk) used to measure fair value, and enhances disclosure requirements for fair value measurements. JMFF accounts for a portion of its financial instruments at fair value or considers fair value in their measurement.

### NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2012 AND 2011

### 2. INVESTMENTS

Investments consisted of the following at December 31, 2012 and 2011:

	20	)12	12 201			11		
	Cost	Cost Fair Value Cost		Cost		ir Value		
Equities	\$ 40,010	\$	73,550	\$	20,008	\$	36,801	

Included in interest and investment income are the following at December 31, 2012 and 2011:

	2012		2011
Interest and dividends Unrealized gain on investments	\$ 2,104 16,747	\$	5,581 279
TOTAL INTEREST AND INVESTMENT INCOME	\$ 18,851	\$_	5,860

### 3. TEMPORARILY RESTRICTED NET ASSETS

Temporarily restricted net assets consisted of the following at December 31, 2012:

State of Delaware - Program and Facility Planning Study	\$ 9,262
Delaware Division of the Arts - 2013 Operating Grant	 43,720
TOTAL TEMPORARILY RESTRICTED NET ASSETS	\$ 52,982

#### 4. NET ASSETS RELEASED FROM RESTRICTIONS

The following temporarily restricted net assets were released from donor restrictions, at December 31, 2012, by incurring expenses which satisfied the restricted purposes specified by the donors:

Feasibility Study \$\frac{46,738}{}

### 5. CONCENTRATION OF REVENUE

JMFF receives a significant portion of its annual support from the Carl M. Freeman Foundation, Inc. (CMFF), a 501(c)(3) private foundation whose Trustees also serve as Directors of JMFF. During the years ended December 31, 2012 and 2011, JMFF received \$870,000 and \$780,000, respectively, from CMFF, representing 45% and 53%, respectively, of its annual support and revenue.

### 6. RELATED PARTY ACTIVITIES

Michelle Freeman, Chairman of the Board of JMFF, as well as majority owner and Chairman of Carl M. Freeman Associates, Inc. (CMFA), a for-profit corporation controlled by the Freeman family, contributed \$33,974 and \$20,155 to JMFF during 2012 and 2011, respectively. Included in these contributions were in-kind donations of \$14,554 and \$12,270 during 2012 and 2011, respectively, for items used for JMFF's fundraising events, as discussed further in Note 7.

### NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2012 AND 2011

### 6. RELATED PARTY ACTIVITIES (Continued)

In both 2012 and 2011, CMFA provided to JMFF, at no cost, a golf course for a fundraising event valued at \$7,500 each year, as well as office facilities valued at \$7,446 and \$5,488 in 2012 and 2011, respectively. In addition, CMFA has a program to match its employee charitable donations up to \$1,000 per employee per year. As part of this program, CMFA donated \$1,950 and \$1,975 to JMFF during the years ended December 31, 2012 and 2011, respectively.

Under an agreement with Insperity, Inc., a professional employer organization, all employees are deemed to be co-employed by CMFA and Insperity. All personnel services are therefore provided by CMFA to JMFF and CMFF. Further, certain employees provide services to both JMFF and CMFF. As such, JMFF shares in the cost with CMFF of those employees. All personnel services are purchased by JMFF at cost.

During the years ended December 31, 2012 and 2011, JMFF incurred the following:

	_	2012	2011
Shared personnel services - CMFA	\$	22,227	\$ 45,442
Shared personnel services - CMFF	\$	292,767	\$ 365,952

Amounts due to CMFA and CMFF as of December 31, 2012 and 2011 are as follows and are included in accounts payable and accrued liabilities on the Statements of Financial Position:

		<u> 2011</u>		
1,105 11,309 36	\$ \$ \$ \$	7,714 40,053 100 876		
	11,309 36	36 \$		

### 7. IN-KIND CONTRIBUTIONS

JMFF receives donations of auction items for its fundraising events as well as in-kind donations of advertising space. The values of such items are recorded as contributions at their actual sales price or retail value, respectively. Further, as discussed in Note 6, JMFF recorded a contribution from CMFA for use of its golf course at the estimated market value for use of this facility, and for donated office space based on the cost per square foot of space used exclusively by JMFF. The total value of these in-kind contributions has been recognized as income and expense in the accompanying financial statements during the years ended December 31, 2012 and 2011, totaling \$84,799 and \$39,598, respectively.

### 8. FAIR VALUE MEASUREMENT

In accordance with FASB ASC 820, Fair Value Measurement, JMFF has categorized its financial instruments, based on the priority of the inputs to the valuation technique, into a three-level fair value hierarchy. The fair value hierarchy gives the highest priority to quoted prices in active markets for identical assets or liabilities (Level 1) and the lowest priority to unobservable inputs (Level 3). If the inputs used to measure the financial instruments fall within different levels of hierarchy, the categorization is based on the lowest level input that is significant to the fair value measurement of the instrument.

### NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2012 AND 2011

### 8. FAIR VALUE MEASUREMENT (Continued)

Investments recorded in the Statements of Financial Position are categorized based on the inputs to valuation techniques as follows:

**Level 1.** These are investments where values are based on unadjusted quoted prices for identical assets in an active market JMFF has the ability to access.

**Level 2.** These are investments where values are based on quoted prices for similar instruments in active markets, quoted prices for identical or similar instruments in markets that are not active, or model-based valuation techniques that utilize inputs that are observable either directly or indirectly for substantially the full-term of the investments.

**Level 3.** Inputs to the valuation methodology are unobservable and significant to the fair value measurement.

Following is a description of the valuation methodology used for investments measured at fair value. There have been no changes in the methodologies used at December 31, 2012 and 2011.

• Common stocks - Valued at the closing price reported on the active market in which the individual securities are traded.

The table below summarizes, by level within the fair value hierarchy, JMFF's investments as of December 31, 2012:

	2012							
	Level 1	Level 2	Level 3	<u>Total</u>				
Asset Class: Investments - Equities	\$ <u>73,550</u>	\$	\$ <u> </u>	\$ <u>73,550</u>				

The table below summarizes, by level within the fair value hierarchy, JMFF's investments as of December 31, 2011:

	 2011								
	_evel 1	L	evel 2	L	evel 3		Total		
Asset Class:									
Investments - Equities	\$ 36,801	\$		\$	-	\$_	36,801		

### 9. COMMITMENTS

In August 2009, JMFF entered into a lease agreement with CMFF for use of certain land, buildings and improvements in Sussex County, DE owned by CMFF. JMFF uses this real property for its programming at the Freeman Stage at Bayside. Under this agreement, all rent has been waived; however, JMFF is obligated to pay for all operating and necessary maintenance expenses, excluding real estate taxes, which are paid by CMFF. The agreement, originally scheduled to expire in August 2012, has been extended on the same terms through December 2015.

In May 2011, JMFF entered into a lease agreement with a subsidiary of CMFA (the "Subsidiary") for use of land adjacent to the property leased from CMFF as described above. Under this agreement, all rent has been waived; however, JMFF is obligated to pay for all operating and necessary maintenance expenses, excluding real estate taxes which are paid by the Subsidiary. The agreement expires in May 2014.

### NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2012 AND 2011

### 10. SUBSEQUENT EVENTS

In preparing these financial statements, JMFF has evaluated events and transactions for potential recognition or disclosure through July 30, 2013, the date the financial statements were issued.