## FINANCIAL STATEMENTS

# JOSHUA M. FREEMAN FOUNDATION

FOR THE YEARS ENDED DECEMBER 31, 2013 AND 2012

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#### INDEPENDENT AUDITOR'S REPORT

To the Board of Directors Joshua M. Freeman Foundation Selbyville, Delaware

We have audited the accompanying financial statements of the Joshua M. Freeman Foundation (JMFF), which comprise the statements of financial position as of December 31, 2013 and 2012, and the related statements of activities and changes in net assets, functional expenses and cash flows for the years then ended, and the related notes to the financial statements.

## Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### **Auditor's Responsibility**

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of JMFF as of December 31, 2013 and 2012, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

September 11, 2014

Gelman Kozenberg & Freedman

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## STATEMENTS OF FINANCIAL POSITION AS OF DECEMBER 31, 2013 AND 2012

## **ASSETS**

	_	2013	_	2012
CURRENT ASSETS				
Cash and cash equivalents Investments Grants receivable Prepaid expenses and other assets	\$	2,283,080 168,688 130,080 19,337	\$	1,035,984 73,550 21,860 22,601
Total current assets	_	2,601,185	_	1,153,995
FURNITURE AND EQUIPMENT				
Buildings Equipment Furniture Computer related equipment Vehicles	_	12,641 117,398 29,984 41,771 9,946	_	12,641 115,642 21,812 30,912 9,946
Less: Accumulated depreciation and amortization	_	211,740 (109,338)	_	190,953 (64,651)
Net furniture and equipment	_	102,402	_	126,302
TOTAL ASSETS	\$_	2,703,587	\$_	1,280,297
LIABILITIES AND NET ASSETS				
CURRENT LIABILITIES				
Accounts payable and accrued liabilities Refundable advances	\$_	51,988 7,813	\$_	36,664 3,83 <u>5</u>
Total current liabilities	_	59,801	_	40,499
NET ASSETS				
Unrestricted Temporarily restricted	_	1,064,766 1,579,020	_	1,186,816 52,982
Total net assets	_	2,643,786	_	1,239,798
TOTAL LIABILITIES AND NET ASSETS	\$_	2,703,587	\$_	1,280,297

## STATEMENTS OF ACTIVITIES AND CHANGES IN NET ASSETS FOR THE YEARS ENDED DECEMBER 31, 2013 AND 2012

	2013				
SUPPORT AND REVENUE	Unrestricted	Temporarily Restricted	Total		
Operating revenue, net of cost of goods sold of \$46,278 in 2013 and \$39,178 in 2012 Fundraising and sponsorships, net of cost of auction items of \$51,745 in 2013 and \$42,484 in 2012 Grants - Government, corporate foundations, other Legacy grant - Carl M. Freeman Foundation, Inc. Interest and investment income Net assets released from donor restrictions	\$ 859,058 683,323 114,107 215,000 65,393 68,645	\$ - 209,683 1,385,000 - (68,645)	\$ 859,058 683,323 323,790 1,600,000 65,393		
Total support and revenue	2,005,526	1,526,038	3,531,564		
EXPENSES					
Program Services Management and General Fundraising	1,764,537 92,867 270,172	- - -	1,764,537 92,867 270,172		
Total expenses	2,127,576		2,127,576		
Changes in net assets	(122,050)	1,526,038	1,403,988		
NET ASSETS AT BEGINNING OF YEAR	1,186,816	52,982	1,239,798		
NET ASSETS AT END OF YEAR	\$ <u>1,064,766</u>	\$ <u>1,579,020</u>	\$ <u>2,643,786</u>		

2012								
<u>U</u>	nrestricted		mporarily estricted	Total				
\$	423,159	\$	-	\$	423,159			
_	471,916 52,170 870,000 18,851 46,738		- 99,720 - - (46,738)	_	471,916 151,890 870,000 18,851			
_	1,882,834		52,982	-	<u>1,935,816</u>			
_	1,284,616 102,086 301,176		- - -	_	1,284,616 102,086 301,176			
_	1,687,878	_		_	1,687,878			
	194,956		52,982		247,938			
_	991,860			_	991,860			
\$_	1,186,816	\$	52,982	\$_	1,239,798			

## STATEMENT OF FUNCTIONAL EXPENSES FOR THE YEAR ENDED DECEMBER 31, 2013

	Program	Mai	nagement				Total
	 Services	and	d General	Fui	ndraising	E	xpenses
Productions	\$ 1,105,137	\$	-	\$	-	\$	1,105,137
Personnel	302,851		42,813		82,197		427,861
Events and activities	-		-		133,917		133,917
Design and print	46,542		-		10,279		56,821
Promotional costs	101,419		-		12,903		114,322
Professional fees	5,724		6,230		9,243		21,197
Insurance	20,324		10,272		455		31,051
Travel and related expenses	17,057		8,128		1,712		26,897
Postage and delivery	3,074		776		2,790		6,640
Public relations	850		-		-		850
Facility expenses	55,563		696		1,199		57,458
Bank, credit card and ticket							
processing fees	28,205		310		7,075		35,590
Accounting and audit	-		15,635		-		15,635
Depreciation and amortization	41,015		1,477		2,584		45,076
Telecommunications	5,584		585		3,547		9,716
Other	 31,192		5,945		2,271		39,408
TOTAL	\$ 1,764,537	\$	92,867	\$	270,172	\$	2,127,576

## STATEMENT OF FUNCTIONAL EXPENSES FOR THE YEAR ENDED DECEMBER 31, 2012

	Program		Management		Management			Total
		Services	an	d General	Fu	ndraising	raising Expens	
Productions	\$	743,564	\$	-	\$	-	\$	743,564
Personnel		242,177		48,322		127,213		417,712
Events and activities		-		-		131,104		131,104
Design and print		48,839		-		8,716		57,555
Promotional costs		99,221		-		866		100,087
Professional fees		7,595		14,128		6,886		28,609
Insurance		11,895		4,598		781		17,274
Travel and related expenses		12,591		6,346		2,879		21,816
Postage and delivery		1,198		412		2,369		3,979
Public relations		967		-		1,034		2,001
Facility expenses		47,809		2,966		2,618		53,393
Bank, credit card and ticket								
processing fees		13,237		283		3,766		17,286
Accounting and audit		-		21,475		-		21,475
Depreciation and amortization		31,340		1,796		2,621		35,757
Telecommunications		5,385		591		3,891		9,867
Other		18,798		1,169		6,432		26,399
TOTAL	\$	1,284,616	\$	102,086	\$	301,176	\$	1,687,878

## STATEMENTS OF CASH FLOWS FOR THE YEARS ENDED DECEMBER 31, 2013 AND 2012

CACH FLOWC FROM ORFRATING ACTIVITIES	_	2013	_	2012
CASH FLOWS FROM OPERATING ACTIVITIES				
Changes in net assets	\$	1,403,988	\$	247,938
Adjustments to reconcile changes in net assets to net cash provided by operating activities:				
Depreciation and amortization Stock donations Unrealized gain on investments Loss on disposal of capital assets		45,076 (31,640) (63,498) 434		35,757 (20,002) (16,747)
(Increase) decrease in: Grants receivable Prepaid expenses and other assets		(108,220) 3,264		(21,860) 7,139
Increase (decrease) in: Accounts payable and accrued liabilities Refundable advances	_	15,324 3,978	_	(40,459) (3,355)
Net cash provided by operating activities	_	1,268,706	_	188,411
CASH FLOWS FROM INVESTING ACTIVITIES				
Purchase of capital assets	_	(21,610)	_	(124,652)
Net cash used by investing activities	_	(21,610)	_	(124,652)
Net increase in cash and cash equivalents		1,247,096		63,759
CASH AND CASH EQUIVALENTS AT BEGINNING OF YEAR	_	1,035,984	_	972,225
CASH AND CASH EQUIVALENTS AT END OF YEAR	\$_	2,283,080	\$_	1,035,984

## NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2013 AND 2012

#### 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES AND GENERAL INFORMATION

#### Organization

Joshua M. Freeman Foundation (JMFF) is a not-for-profit organization, incorporated in the State of Delaware in 2007. Its mission is to partner to present memorable performances and provide inspired arts education for all. Its current principal activity is presenting a variety of performances at "The Freeman Stage at Bayside", an open air facility in Sussex County, Delaware, as well as other performing arts indoor venues throughout the county.

#### Basis of presentation

The accompanying financial statements are presented on the accrual basis of accounting, and in accordance with FASB ASC 958, *Not-for-Profit Entities*.

#### Cash and cash equivalents

JMFF considers all cash and other highly liquid investments with initial maturities of three months or less to be cash equivalents.

Through December 31, 2012, the Dodd-Frank Wall Street Reform and Consumer Protection Act ("Dodd-Frank Act") provided temporary unlimited deposit insurance coverage for non-interest bearing transaction accounts at all Federal Deposit Insurance Corporation (FDIC) insured depository institutions (the "Dodd-Frank Deposit Insurance Provision"). JMFF maintained a portion of its cash balance at a financial institution in a non-interest bearing account; thereby, all of this cash balance was protected by the FDIC under this Act. Beginning January 1, 2013, funds deposited in non-interest bearing accounts no longer receive unlimited deposit insurance coverage. Bank deposit accounts at one institution will be insured by the FDIC up to a limit of \$250,000. At times, JMFF balances exceed exceed FDIC-insured limits. Management believes the risk in these situations to be minimal.

#### Investments

Investments are recorded at their fair value. Unrealized and realized gains and losses are included in investment income in the Statements of Activities and Changes in Net Assets.

#### Furniture and equipment

Furniture and equipment acquisitions in excess of \$2,500 are capitalized and are stated at cost basis. Furniture and equipment are depreciated on a straight-line basis over the estimated useful lives of the related assets, generally three to five years. The cost of maintenance and repairs is recorded as expenses are incurred.

#### Income taxes

JMFF has been recognized as an exempt organization under Section 501(c)(3) of the Internal Revenue Code, effective as of March 7, 2007. Accordingly, no provision for income taxes has been made in the accompanying financial statements. JMFF is further classified as a public charity under Section 170(b)(1)(A)(vi), and is not a private foundation.

#### Uncertain tax positions

For the years ended December 31, 2013 and 2012, JMFF has documented its consideration of FASB ASC 740-10, *Income Taxes*, that provides guidance for reporting uncertainty in income taxes and has determined that no material uncertain tax positions qualify for either recognition or disclosure in the financial statements.

The Federal Form 990, Return of Organization Exempt from Income Tax, is subject to examination by the Internal Revenue Service, generally for three years after it is filed.

## NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2013 AND 2012

## 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES AND GENERAL INFORMATION (Continued)

#### Net asset classification

The net assets are reported in two self-balancing groups as follows:

- **Unrestricted net assets** include unrestricted revenue and contributions received without donor-imposed restrictions. These net assets are available for the operation of JMFF and include both internally designated and undesignated resources.
- Temporarily restricted net assets include revenue and contributions subject to donorimposed stipulations that will be met by the actions of JMFF and/or the passage of time.
  When a restriction expires, temporarily restricted net assets are reclassified to unrestricted
  net assets and reported in the Statements of Activities and Changes in Net Assets as net
  assets released from restrictions.

#### Revenue recognition

Operating revenue is recorded on an accrual basis and consists of ticket and concession sales from programs that are primarily offered at The Freeman Stage at Bayside. Fundraising and sponsorship revenue includes charitable contributions and other support; such revenue is recognized in the year it is received from the donor. Grant revenue is recognized in the year in which the grant is awarded and is further segregated into Unrestricted or Temporarily Restricted, as applicable. As of December 31, 2013 and 2012, there were \$1,579,020 and \$52,982, respectively, in temporarily restricted net assets.

#### Contributions

Unrestricted and temporarily restricted contributions and grants are recorded as revenue in the year notification is received from the donor. Temporarily restricted contributions and grants are recognized as unrestricted support only to the extent of actual expenses incurred in compliance with the donor-imposed restrictions and satisfaction of time restrictions. Such funds in excess of expenses incurred are shown as temporarily restricted net assets in the accompanying financial statements.

## Use of estimates

The preparation of the financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Accordingly, actual results could differ from those estimates.

#### Functional allocation of expenses

The costs of providing the various programs and other activities have been summarized on a functional basis in the Statements of Activities and Changes in Net Assets. Accordingly, certain costs have been allocated among the programs and supporting services benefited.

#### Risks and uncertainties

JMFF invests in various investment securities. Investment securities are exposed to various risks such as interest rates, market and credit risks. Due to the level of risk associated with certain investment securities, it is at least reasonably possible that changes in the values of investment securities will occur in the near term and that such changes could materially affect the amounts reported in the accompanying financial statements.

## NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2013 AND 2012

## 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES AND GENERAL INFORMATION (Continued)

#### Fair value measurement

JMFF adopted the provisions of FASB ASC 820, Fair Value Measurement. FASB ASC 820 defines fair value, establishes a framework for measuring fair value, establishes a fair value hierarchy based on the quality of inputs (assumptions that market participants would use in pricing assets and liabilities, including assumptions about risk) used to measure fair value, and enhances disclosure requirements for fair value measurements. JMFF accounts for a portion of its financial instruments at fair value or considers fair value in their measurement.

#### 2. INVESTMENTS

Investments consisted of the following at December 31, 2013 and 2012:

	 2013				20	12		
	Cost	<u></u>	air Value		Cost		air Value	
Equities	\$ 71,650	\$_	168,688	\$_	40,010	<b>\$</b>	73,550	

Included in interest and investment income are the following at December 31, 2013 and 2012:

	 2013		2012
Interest and dividends Unrealized gain on investments	\$  1,895 63,498	\$ _	2,104 16,747
TOTAL INTEREST AND INVESTMENT INCOME	\$ 65,393	\$	18,851

#### 3. TEMPORARILY RESTRICTED NET ASSETS

Temporarily restricted net assets consisted of the following at December 31, 2013 and 2012:

		2013		2012
State of Delaware - Program and Facility Planning Study Delaware Division of the Arts - 2013 and 2014 Operating	\$	43,337	\$	9,262
Grant		141,070		43,720
Delaware Division of the Arts - 2014 Education Resource				
Grant		3,700		-
Sussex County Council - Transportation Grant		5,913		-
Carl M. Freeman Foundation - Facility Planning and				
Development Grant	_	<u>1,385,000</u>	_	
TOTAL TEMPORARILY RESTRICTED NET ASSETS	\$_	<u>1,579,020</u>	\$_	52,982

## NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2013 AND 2012

#### 4. NET ASSETS RELEASED FROM RESTRICTIONS

The following temporarily restricted net assets were released from donor restrictions during the years ended December 31, 2013 and 2012 by incurring expenses which satisfied the restricted purposes specified by the donors:

	_	2013	_	2012
State of Delaware - Program and Facility Planning Study Delaware Division of the Arts - 2013 Operating	\$ _	24,925 43,720	\$ _	46,738
TOTAL NET ASSETS RELEASED FROM RESTRICTIONS	\$_	68,645	\$_	46,738

### 5. CONCENTRATION OF REVENUE

JMFF receives a significant portion of its annual support from the Carl M. Freeman Foundation, Inc. (CMFF), a 501(c)(3) private foundation whose Trustees also serve as Directors of JMFF. During the years ended December 31, 2013 and 2012, JMFF received \$1,600,000 and \$870,000, respectively, from CMFF, representing 45% of its annual support and revenue each year. Of the \$1,600,000 support received in 2013, \$1,385,000 is restricted for facility planning and development.

#### 6. RELATED PARTY ACTIVITIES

Michelle Freeman, Chairman of the Board of JMFF, as well as majority owner and Chairman of Carl M. Freeman Associates, Inc. (CMFA), a for-profit corporation controlled by the Freeman family, contributed \$29,921 and \$33,974 to JMFF during 2013 and 2012, respectively. Included in these contributions were in-kind donations of \$17,836 and \$14,554 during 2013 and 2012, respectively, for items used for JMFF's fundraising events, as discussed further in Note 7.

In both 2013 and 2012, CMFA provided to JMFF, at no cost, a golf course for a fundraising event valued at \$7,500 each year, as well as office facilities valued at \$1,861 and \$7,446 in 2013 and 2012, respectively. In addition, CMFA has a program to match its employee charitable donations up to \$1,000 per employee per year. As part of this program, CMFA donated \$905 and \$1,950 to JMFF during the years ended December 31, 2013 and 2012, respectively.

All JMFF employees are deemed to be co-employed by CMFF and a Professional Employer Organization (PEO). For the first quarter of 2013, the PEO was Insperity. Effective April 1, 2013, TriNet became the new PEO. Certain employees provide services to both JMFF and CMFF. As such, JMFF shares in the cost with CMFF of those employees. In addition, certain CMFA employees provide support services to JMFF. All personnel services are purchased by JMFF at cost.

During the years ended December 31, 2013 and 2012, JMFF incurred the following:

		2013	2012		
Shared Personnel Services - CMFA Shared Personnel Services - CMFF	т	,	-	22,227 292,767	

## NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2013 AND 2012

#### 6. RELATED PARTY ACTIVITIES (Continued)

Amounts due to CMFA and CMFF as of December 31, 2013 and 2012 are as follows and are included in accounts payable and accrued liabilities on the Statements of Financial Position:

	2013		2012	
Due to CMFA: Shared Personnel Services	\$	937	\$	1,105
Due to CMFF: Shared Personnel Services	\$	10,104	\$	11,309
Due to CMFA: Miscellaneous Expenses	\$	144	\$	36
Due to CMFF: Miscellaneous Expenses	\$	2,893	\$	-

#### 7. IN-KIND CONTRIBUTIONS

JMFF receives donations of auction items for its fundraising events as well as in-kind donations of advertising space and other goods and services. The values of such items are recorded as contributions at their actual sales price or retail value, respectively. Further, as discussed in Note 6, JMFF recorded a contribution from CMFA for use of its golf course at the estimated market value for use of this facility, and for donated office space based on the cost per square foot of space used exclusively by JMFF. The total value of these in-kind contributions has been recognized as income and expense in the accompanying financial statements during the years ended December 31, 2013 and 2012, totaling \$120,193 and \$84,799, respectively.

#### 8. FAIR VALUE MEASUREMENT

In accordance with FASB ASC 820, Fair Value Measurement, JMFF has categorized its financial instruments, based on the priority of the inputs to the valuation technique, into a three-level fair value hierarchy. The fair value hierarchy gives the highest priority to quoted prices in active markets for identical assets or liabilities (Level 1) and the lowest priority to unobservable inputs (Level 3). If the inputs used to measure the financial instruments fall within different levels of hierarchy, the categorization is based on the lowest level input that is significant to the fair value measurement of the instrument.

Investments recorded in the Statements of Financial Position are categorized based on the inputs to valuation techniques as follows:

**Level 1.** These are investments where values are based on unadjusted quoted prices for identical assets in an active market JMFF has the ability to access.

**Level 2.** These are investments where values are based on quoted prices for similar instruments in active markets, quoted prices for identical or similar instruments in markets that are not active, or model-based valuation techniques that utilize inputs that are observable either directly or indirectly for substantially the full-term of the investments.

**Level 3.** These are investments where inputs to the valuation methodology are unobservable and significant to the fair value measurement.

Following is a description of the valuation methodology used for investments measured at fair value. There have been no changes in the methodologies used at December 31, 2013 and 2012.

• Common stocks/equities - Valued at the closing price reported on the active market in which the individual securities are traded.

## NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2013 AND 2012

#### 8. FAIR VALUE MEASUREMENT (Continued)

The table below summarizes, by level within the fair value hierarchy, JMFF's investments as of December 31, 2013:

		2013						
		Level 1		Level 2	L	evel 3		Total
Asset Class: Investments - Eagle Bank Stock Investments - Equities	\$	167,362 1,326	\$_	- -	\$	-	\$	167,362 1,326
TOTAL	\$_	168,688	\$_		\$		\$_	168,688

The table below summarizes, by level within the fair value hierarchy, JMFF's investments as of December 31, 2012:

	2012							
	Level 1	Level 2	Level 3	Total				
Asset Class:								
Investments - Eagle Bank Stock	\$ <u>73,550</u>	\$ <u> </u>	\$ <u> </u>	\$ <u>73,550</u>				

#### 9. COMMITMENTS

In August 2009, JMFF entered into a lease agreement with CMFF for use of certain land, buildings and improvements in Sussex County, DE owned by CMFF. JMFF uses this real property for its programming at the Freeman Stage at Bayside. Under this agreement, all rent has been waived; however, JMFF is obligated to pay for all operating and necessary maintenance expenses, excluding real estate taxes, which are paid by CMFF. The agreement, originally scheduled to expire in August 2012, has been extended on the same terms through December 2015.

In May 2011, JMFF entered into a lease agreement with a subsidiary of CMFA (the "Subsidiary") for use of land adjacent to the property leased from CMFF as described above. Under this agreement, all rent has been waived; however, JMFF is obligated to pay for all operating and necessary maintenance expenses, excluding real estate taxes which are paid by the Subsidiary. The agreement expires in May 2014 and will be extended to 2017.

## 10. SUBSEQUENT EVENTS

In preparing these financial statements, JMFF has evaluated events and transactions for potential recognition or disclosure through September 11, 2014, the date the financial statements were issued.